

Course E-Syllabus

1	Course title	Gender and Communication
2	Course number	2205734
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	None
5	Program title	MA in Language, Culture and Communication
6	Program code	
7	Awarding institution	University of Jordan
8	School	Foreign Languages
9	Department	English Language and Literature
10	Level of course	MA
11	Year of study and semester (s)	Fall 2020
12	Final Qualification	MA
13	Other department (s) involved in teaching the course	None
14	Language of Instruction	English
15	Teaching methodology	<input checked="" type="checkbox"/> Blended <input checked="" type="checkbox"/> Online
16	Electronic platform(s)	<input type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....
17	Date of production/revision	November 4 th 2020

18 Course Coordinator:

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19 Other instructors: None

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20 Course Description:

As stated in the approved study plan.

Gender communication theories and analyses survey the field of gender and communication from a theoretical and methodological perspective. The field addresses how theories about gender and communication evolved and been influenced by the different waves of feminism on the one hand, and how feminist communication scholars have been inspired by existing methods and aspired to generate their own. It identifies the differences in male and female communication patterns in public and private settings and the effect these differences have on the communication process. The course studies the relationship between gender, communication, and culture; theoretical approaches to gender development; gendered verbal communication, gendered nonverbal communication, gendered organizational communication, gendered media, and gendered power and violence, mainly through works of fiction and media. Topics of discussion include gender roles, interactive relationships between gender and communication in society, gender communication and the decisive role gender plays in personal and professional relationships, as well as its role in culture and in media.

21 Course aims and outcomes:

A- Aims:

To introduce students to a variety of fictional works by women writers.

2. To study a range of texts by a limited range of women authors whose achievements are mutually illuminating.
3. To examine the particular constraints that women – and women writers in particular – were subject to.
4. To examine how texts by women writers both complement and challenge the experiences of their male contemporaries.
5. To study the status and role of women in literature.
6. To examine myths and realities of women’s experiences across various socioeconomic, racial, ethnic and cultural groupings.
7. To focus on women in relation to themselves, to others, to institutions, and to society.
8. To use critical thinking skills from both theoretical and practical perspectives, thus merging theory and practice.
9. To emphasize the changing images of major female characters in fiction.
10. To explore the diversity of feminist theory and its applications to the social, political, and intellectual contexts of women’s lives.
11. To consider the historical context for the development of the theoretical perspectives of feminism.
12. To compare the similarities and differences between male and female experiences.
13. To explore women’s lives inside and outside marriage and across a wide range of social class and race/ethnic settings.
14. To increase awareness of the history and experience of women as half the world’s population.
15. To focus on changes in women’s domestic lives, women in the public sphere, and societal images of women.
16. To develop critical awareness of feminist issues in literature.

22. Topic Outline and Schedule:

Week	Lecture	Topic	Teaching Methods*/platform	Evaluation Methods**	References
1	1.1	Introduction	Live Lecture/ Teams		- Orientation to the Course - Grouping students for weekly presentation - Dr.

					Geert Hofstede's Cultural Dimensions - Gender Relations in the Three Waves of Feminism: an Introduction
	1.2				
	1.3				
2	2.1	Gender Relations/ Movements	Live Lecture/ Teams		- Jennifer Baumgardner & Amy Richards "What is Feminism" - Lois Tyson "Feminist Criticism" - Movie to be critiqued: Suffragettes (2015)
	2.2				
	2.3				
3	3.1	The Body Sentient: Irigaray and Cixous A Continental Perspective	Live Lecture/ Teams	Student Presentation	Adrienne Rich "When we Dead Awaken: Writing as Re-Vision" - Luce Irigaray "When our Lips Speak Together" - Helene Cixous "The Laugh of the Medusa" - Helene Cixous: Video - Structuralism vs. Post-Structuralism
	3.2				
	3.3				
4	4.1	Sex, Gender and the Issue of Difference	Live Lecture/ Teams	Student Presentation	Simone de Beauvoir The Second Sex - Judith Butler "Performative Acts and Gender Constitution: An Essay in

					Phenomenology and Feminist Theory” - Judith Butler Gender Trouble: Feminism and the Subversion of Identity - Interview with Simone de Beauvoir
	4.2				
	4.3				
5	5.1	Gender Communication in School Systems	Live Lecture/ Teams	Student Presentation	Chapter 2: “Women and Education”, Women in the World Today https://openstax.org/r/women-in-the-world-today-chapter-2-women-and-education/ - Olivia Giorlandino & Jenie Michael: “Good Morning, Students”: Analyzing and Alleviating Gendered Communication in Classrooms - Excerpts from Virginia Woolf: “A Room of One’s Own”
	5.2				
	5.3				
6	6.1	Womanism and the Issue of Race, Ethnicity and Class	Live Lecture/ Teams	Student Presentation	Barbara Smith “Racism and Women’s Studies” - Felipe Smith “Alice Walker’s Redemptive Art” -

					<p>Angela Davis: Video</p> <p>-</p> <p>Kimberle Williams Crenshaw: Video</p> <p>-</p> <p>Anna Carastathis “The Concept of Intersectionality in Feminist Theory”</p> <p>-</p> <p>Leslie McCall “The Concept of Intersectionality”</p> <p>-</p> <p>Aya Ahmad and Deema Ammari: “A Colonized Colonist: The Question of the White Female Colonist in John M. Coetzee’s In the Heart of the Country”</p>
	6.2				
	6.3				
7	7.1	Mid Term Exam	Microsoft forms	Microsoft forms	
	7.2				
	7.3				
8	8.1	Gender Communication in the Advertising Industry	Live Lecture/ Teams	Student Presentation	<p>Rachel Cooke: “Sexism in Advertising: They Talk about Diversity, but they don’t Want to Change”, The Observer</p> <p>https://www.theguardian.com/media/2019/apr/14/sexism-in-advertising-industry-gender-</p>

					<p>pay-gap-diversity</p> <p>- Robert Peterson and Roger Kerin: "The Female Role in Advertisements: Some Experimental Evidence"</p> <p>- "Images of Women in Online Advertisements of Global Products: Does Sexism Exist?"</p> <p>- Michael Capella et al.: "The Impact of Violence against Women in Advertisements"</p>
	8.2				
	8.3				
9	9.1	Women and Madness	Live Lecture/ Teams	Student's Presentation	<p>- Phyllis Chesler "Women and Madness: the Critical Phallacy"</p> <p>- Ellen Bassuk "The Rest Cure: Repetition or Resolution of Victorian Women's Conflicts?"</p> <p>- Deema Ammari "Bed Rest Challenged: A Liberating Treatment in 'The Yellow Wallpaper'"</p> <p>- Charlotte Perkins</p>

					Gilman “The Yellow Wallpaper”
	9.2				
	9.3				
10	10.1	Women in the Diaspora: the Question of Identity	Live Lecture/ Teams	Student's Presentation	- Layla Al Maleh “Anglophone Arab Literature: An Overview” - William Safran “Diasporas in Modern Societies: Myths of Homeland and Return”
	10.2				
	10.3				
11	11.1	Women in the Diaspora: the Question of Identity	Live Lecture/ Teams	Student's Presentation	- Deema Ammari “Diaspora Reversed: A Post-Modern Third Space in The American Granddaughter” - Inaam Kachachi: The American Granddaughter - Evelyn Sultany: “Untapped Stereotypes” on Tedx https://www.youtube.com/watch?v=r4J1Gaz3ByU
	11.2				
	11.3				
12	12.1	Women in the Diaspora: the Question of Identity	Live Lecture/ Teams	Student's Presentation	- Evelyn Sultany: “Untapped Stereotypes” on Tedx https://www.youtube.com/watch?v=r4J1Gaz3ByU
	12.2				
	12.3				
13	13.1	Nonverbal Gender	Live Lecture/ Teams	Student's Presentation	- Leila Ahmed “The

		Communication in Arabic Fiction: Exchanging Roles?			First Feminists” - Nawar Al Hassan Golley “Is Feminism Relevant to Arab Women?”
	13.2				
	13.3				
14	14.1	Nonverbal Gender Communication in Arabic Fiction: Exchanging Roles?	Live Lecture/ Teams	Student's Presentation	- Ahdaf Soueif “The Wedding of Zeina” - Nawal Al Saadawi Memoirs a Woman Doctor - SaharKhamis “The Arab Feminist Spring”
	14.2				
	14.3				
15	15.1	Class Discussion	Live Lecture/ Teams	Student's Presentation	External lecturer/ guest speaker
	15.2				
	15.3				

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Evaluation methods include: Homework, Quiz, Exam, pre-lab quiz...etc

23 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Period (Week)	Platform
Class presentations	10%	Indicated in weekly schedule	All weeks as indicated in the weekly schedule	Live/ Teams
End of term discussion	5%	1. The representation of women in classical stories: Cinderella, Sleeping Beauty, and Little Red Riding Hood, shaping a distorted societal image for women.	Week 15	Live/ Teams

		<p>2. The representation of women in Art: an empowering weapon or a demeaning tool?</p> <p>3. Oriental women of the Harem culture: an occidental gaze.</p>		
Mid Term Exam	30%		Week 7	Microsoft Forms
Extended Essay	15%	<p>The status and role of women in refugee camps: a source of inspiration?</p> <p>The role of a woman doctor in the politics of gender relations: the gaze of the female doctor onto the body of the male patient.</p> <p>Existential feminism and its projection in feminist literature: an imitation or deviation from the norm?</p> <p>Fadia Faqir's My Name is Salma: Speaking the truth or stereotyping the Arab culture for Western marketability?</p> <p>Her right to equal inheritance: New laws accommodating new times.</p> <p>The contradictory role of the Western and Arab female warrior between past and present.</p> <p>Gender Relations in women leaders; ex. the Iron Lady Margaret Thatcher, Queen Victoria, President Angela Merkel ...</p>	Week 15	University Email
Final Exam	40%			Microsoft Forms

24 Course Requirements (e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

Students need a computer, a good internet connection, webcam, and access to Microsoft forms and Moodle

25 Course Policies:

Regular and punctual attendance is expected and desired. Unexpected absences will have their repercussions reflected in the grade. Students who miss their presentations will affect the course of the lecture, and so will not be given a second chance. Presenters will only be excused if they inform the lecturer at least one week in advance, with a relevant excuse, in time to prepare the next presenter to take their place. Students are only allowed up to three absences with accepted excuses, after which they will have to drop the course.

26 References:

A- Required book(s), assigned reading and audio-visuals:
All sources indicated in the weekly schedule above

B- Recommended books, materials and media:
Illustrated above

27 Additional information:

Name of Course Coordinator: Dr. Deema Ammari Signature: ----- Date: November 4, 2020

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department:Dr. Barkuzar Dubbati Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----